

ICAP 2020

INDIRA COMMON ADMISSION PROCESS

AICTE APPROVED PGDM PROGRAM



INDIRA



INDIRA SCHOOL OF BUSINESS STUDIES, PUNE

INDIRA INSTITUTE OF MANAGEMENT, PUNE

Log on to www.icap.indiraedu.com

(For Online form)



CHAIRPERSON'S PROFILE:

Dr Tarita Shankar



A VISIONARY EDUCATIONIST AND LEADER PAR EXCELLENCE

“A leader is the one who knows the way, goes the way and shows the way”

The name Indira Group of Institutes (IGI) is synonymous with its driving force- Chairperson, Dr Tarita Shankar, the dynamic, passionate and caring leader who has shaped IGI from scratch. Dr.Tarita Shankar holds a Degree in Arts and Law and is an alumni of the prestigious Harvard Business School, USA having recently completed the 'Owner/President Management' program (OPM).

Realizing during the early 1990's that Liberalization and Privatization of the Indian economy and consequently the education sector would open the door to innumerable opportunities, inspired by the wisdom of Chanakya, the legendary statesman, our iron willed Prime Minister, late Mrs Indira Gandhi and backed by the encouragement and blessings of her parents and well-wishers, Dr Tarita Shankar sowed the seeds of the parent trust, Shree Chanakya Education Society, Pune.

Unwavering vision, meticulous planning, over two decades of countless hours at work, unflinching support from her younger brother and Group Director IGI, Prof. Chetan Wakalkar and a well groomed management team of seasoned academicians has seen the IGI group blossom to 12 Institutions delivering cutting edge learning, to over 12000 students from KG to PG level.

AWARDS & ACCOLADES

Dr. Tarita Shankar has always believed that her work speaks for itself. She has been a recipient of numerous awards and citations over the last two decades on the national and international level. A few prestigious ones being:

- **Women Super Achiever Award at the World HRD Congress 2018**
- **Education Entrepreneurship Award at the World Leadership Congress 2017**
- **Amongst Top 50 women in Education, Social Education and Entrepreneur Award at the World Education Congress 2017. Change Leader & Innovator Award by ET-Now**
- **Honorary Doctorate Degree in Management conferred by the Chitkara University, Chandigarh in the year 2011 and many more...**

GROUP DIRECTOR'S PROFILE :

Prof. Chetan Wakalkar



Prof. Chetan Wakalkar is the Managing Trustee of the Shree Chanakya Education Society & Shri Chalukya Education society, Pune. He is a Group Director of the Indira Group of Institutes, Pune and Navi Mumbai and has contributed significantly to the development of the various Academic Programmes at the Indira Group of Institutes, over a period of 19 years, which has seen it emerge as one of India's leading education groups. IGI today provides holistic, career focussed education to more than 10,000 students from pre-primary to post-graduate level.

Prof. Chetan has completed his Bachelor's in Electronics and Telecommunication and an MBA from PUMBA- Pune University.

He was the Chairman of Confederation of Indian Industries-Young Indians – Pune Chapter for the year 2008-09 and above all a member of the National Education Committee of CII.

Prof. Chetan was also selected to be a part of the 'Responsible Leaders forum', an initiative of the BMW foundation and has been a member for the past 12 years. He is also the founder member of the Pune Chapter of the Entrepreneurs Organisation (EO)- a global network of entrepreneurs spread over 50 countries and President from 2017-18.

Prof. Chetan has represented the Indira Group globally at major education platforms like the Global Forum on Management education, Lisbon; the Global Education Forum, Bangkok; the Peter Drucker Forum, Vienna. He is also a member of the United Nations-Principles of Responsible Management Education (PRME) initiative and has been a part of the PRME forums in New York in 2009 and 2010.

Prominent among the kudos he has earned awards like –

- He has bagged **“Distinguished Educator Awards”** at 2nd Asia's Best B-School Awards, 2011 at Singapore.
- He received **“Achiever & The Leader of the year in Education award”** in 19 Dewang Mehta Business school awards” held in Nov. 2011.
- He has been awarded as an **“Innovative Leader In Education”** at Asia Retail Congress and World HRD congress in Feb. 2012.
- Recently he has been awarded as an **“Innovative Leader”** at World Education Congress, Mumbai in June, 2012 and Asian Education Leadership awards function at Dubai in Sept. 2012.



ACCOLADES TO INDIRA

Indira Group of Institutes has come to acquire a unique 'institutional equity' with all its incumbent attributes such as Excellent Curriculum, Digital Interface for teaching and learning, Infrastructure, Corporate Internship Program and Academia-industry Interface.

Some of the acknowledgment by Industry, as mentioned for reference, speaks about our dedication to quality:

- Indira Group of Institutes, Pune received - "Education Leadership Award" at Asian Leadership Awards Dubai 2018
- Indira Group of Institutes, Dr. Arun Arora "50 Best Educational Institute of India Award 2017" at the 6th edition of World Education Congress 2017.
- Dr. Tarita Shankar, Chairperson - IGI - 'Certificate of Fellowship' at CHRO Asia Presents '100 most talented Global leaders 2017' in Recognition for "outstanding contribution to education" at World HRD Congress.
- Dr. Tarita Shankar, Chairperson - IGI - "Women Super Achiever Award 2017" at the Femina 4th World Women Leadership Congress
- Dr. Tarita Shankar – Prof. Indira Parikh Award 2017 for "Top 50 women in Education Leadership".
- Dr. Tarita Shankar – Social Education and Entrepreneur Award – India Sustainability Leadership Awards, World Education Congress 2017

National Education Awards 2017 (Dewang Mehta) – 25th Nov 17

- Educational Institute that encourages leadership as a part of the curriculum – Indira Group of Institutes, Pune
- Best Educational Group (Infrastructure & Facilities) – Indira Group of Institutes, Pune
- Best Placement Brochure – Indira Group of Institutes, Pune
- Innovative Leader Award – Dr. Pandit Mali – Director, Indira Institute of Management, Pune
- Best Placement & Brand Marketing Officer - Prof. Raji Thomas, Chief Branding Officer - Indira Group of Institutes, Pune
- Best Teacher: Marketing – Prof. KP Mishra, Indira Institute of Management, Pune
- Prof. Manhohan Vays, Indira School of Business Studies awarded as 'The Best Professor in Financial Management Dewang Mehta National Education Awards 2017
- Dr. Pallavi Sajanpwar (IIMP) , awarded as ' The Outstanding faculty in Marketing Management – World HRD Congress Awards 2017

25th Business School Affaire 2017 –

- Best Student in Management - (2nd Place) Ms. Steffi Calmiano, Indira School of Business Studies.
- Presentation Contest - 3rd –Jyotsna Ghadge & Simran Sethi, Indira School of Business Studies.



PROFILE OF INSTITUTES COVERED UNDER ICAP – 2020



INDIRA SCHOOL OF BUSINESS STUDIES (ISBS) - 300 Seats

Indira School of Business Studies (ISBS) was established as a professional school to meet the growing needs of the business sector with the explicit vision to provide sustainable impetus to the corporate and entrepreneurial abilities in the youth. In a short span of time, the programs of the Institute were approved by AICTE.

- AIMA Business Simulation Games October 2018 – ISBS Students- Simran Sethi, Aparna Nair & Utkarsh Choudhary won 3rd place in regional around.
- Summer Internship Project Competition Inter-College Competition October 2018 – ISBS Student- Prathmesh Chougule won 1st runner up.
- AIMA Presentation Competition November 2018, ISBS Student won Charles Prem & Priyanka Sagar won 3rd place in regional around
- ISBS Awarded for Outstanding B-School West, ABP News –National Education Award 2016
- ISBS Awarded under Dewang Mehata 2016 series of awards as -“Best Institute for Academic and Industry 2016”

ADVANTAGE ISBS -

- Laptop for students – ISBS offers as part of the fee Laptop for its PGDM students to integrate digital learning.
- Institute sponsored International Study Tour – To enable students to get international exposure, ISBS sponsors international study tour for its PGDM students.
- Excellent Placement Records – ISBS has demonstrated consistent 100% placements records for eligible students.
- ISBS Students have also secured International placements in UAE and South Africa with package of 14.00 Lakh.
- Highest domestic placement was 14.00 Lakh by Amazon in the academic year 2015-17.

COURSES AND SPECIALIZATIONS

Post Graduate Diploma in Management (PGDM) - 240 Seats

The PGDM course is approved by AICTE. This course is a two years full time program comprising of four semesters.

Specialization offered in PGDM Program is Marketing, Finance & Human Resource.

Post Graduate Diploma in Management - Marketing (PGDM - Marketing) Intake 60 Seats

PGDM - Marketing program is approved by AICTE and is a specialized two years course in Marketing. In the emerging environment, marketing management with its customer centric focus assumes a predominant status. This philosophy reflects in the PGDM - Marketing curriculum and the flexibility accorded to the program keeps the student abreast of the trends in the field of business and assures greater articulation of the same.

INDIRA INSTITUTE OF MANAGEMENT, PUNE (IIMP) - 120 Seats

Indira Institute of Management, Pune (IIMP) is the flagship institute of Indira Group of Institutes which runs MBA & PGDM Program. IIMP is the very first Management institute in Pune and the third in Maharashtra to be accredited by prestigious National Board of Accreditation of All India Council of Technical Education (AICTE), New Delhi for its MBA program.

Course Offered:

IIMP offers full time and AICTE approved PGDM Program (Second Shift). The entire program is split into four Semesters including summer internship program of 2 months. The course outline for PGDM follows a choice based credit system. Essentials in business management are delivered through core courses. In addition, students also get to choose Electives in different specialization areas. These elective courses enable the students to get exposed to sector and function specific inputs in sync with their career plans. The contemporary course syllabus and design comes handy for the students to gradually build their competence in various job vertical. Currently, **Specializations are available in Marketing and Finance**

IIMP HAS STEADILY BEEN IN THE TOP 50 B- SCHOOLS

- **Indira Institute of Management, Pune – Ranked 28th all India by Business India Best B-school Survey 2017**

ADVANTAGE IIMP -

- **Indira Institute of Management, Pune (IIMP) is the flagship institute of Indira Group Of Institutes**
- Institute sponsored International Study Tour – To enable students to get international exposure, IIMP sponsors international study tour for its PGDM students.
- Highly Qualified and Experienced Faculty
- Learn-through-experience pedagogy employed by its faculty
- Workshops and Seminars held by internationally acclaimed speakers
- International Campus Enrichment Program and Laptop / Tablet are part of course fees.
- Superior Industry Interface with live projects for students
- Consistent & Excellent Placement Record with 100% placement assistance. Every year more 400 companies on campus.



INTERNATIONAL BUSINESS EXPOSURE PROGRAM (IBEP)

The philosophy of INDIRA behind providing International Business Exposure Program (IBEP) - Study Tour (Dubai / Singapore) to the management students is to align student's business acumen with global business environment.

Such Business Exposure Program to international destinations of business prominence helps to immerse students in another culture. The experience exposes students to the challenges and opportunities facing organizations around the world. It also extends students global awareness and enhances their international perspective as a Manager.

Each tour provides students with unique opportunities to explore the daily operations of global organizations and conceptualize the key management themes studied on the program. Students attend a series of taught seminars and on-site company visits to investigate the role of companies within different sectors and the business culture for the region. Students are exposed to wide variety of subjects such as Sales Excellence, Doing Business in Global Environment, Innovation Management and Human Resource Management. Students also gain valuable insight into the contemporary business landscape through company visits and guided tours.



VISIT OF HONORABLE EDUCATION MINISTER SHRI. VINODJI TAWDE



Shri. Vinodji Tawde Honorable Education Minister Govt. of Maharashtra visited to our campus on 13th August 2018.

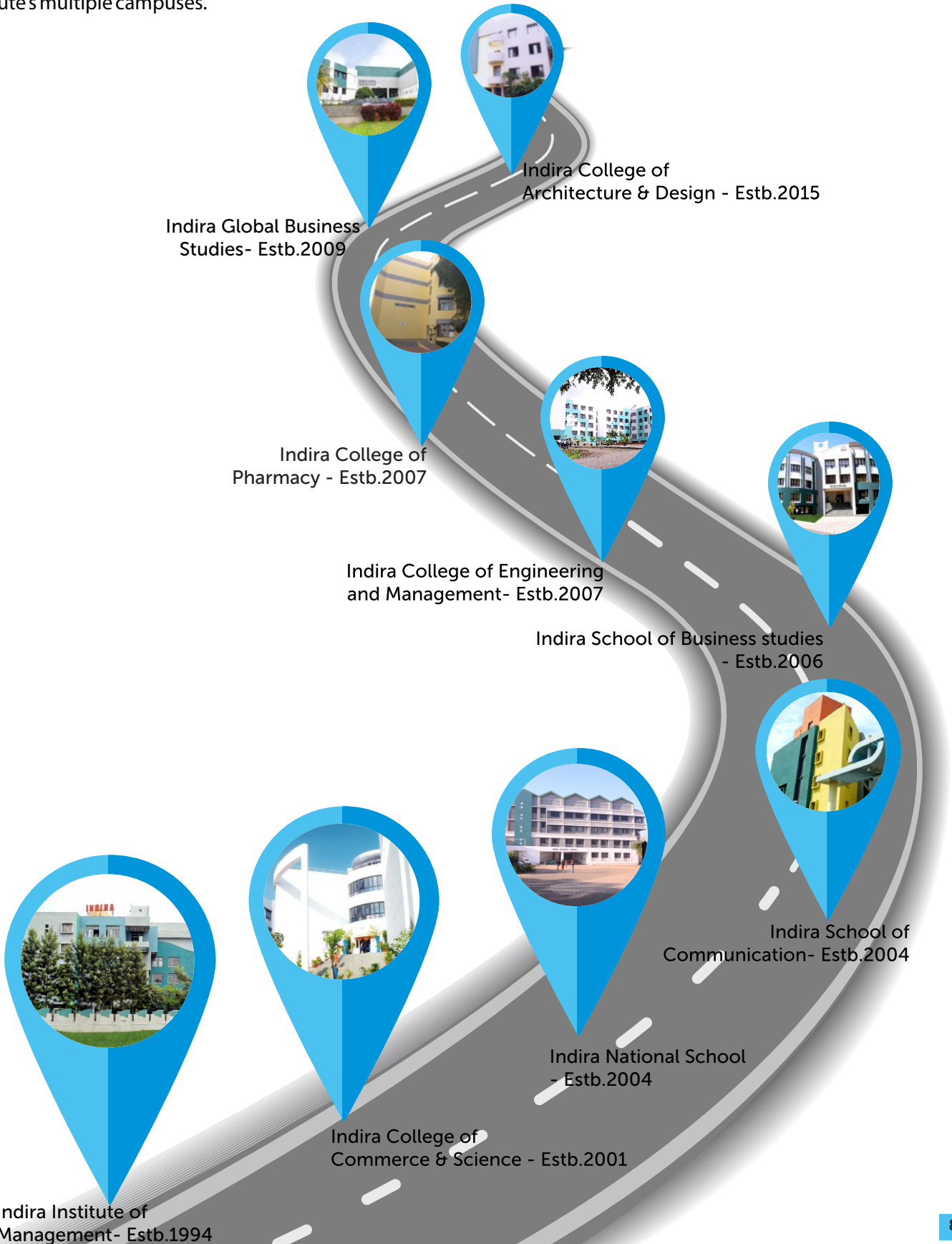




INDIRA GROUP OF INSTITUTES 25 YEARS OF GLORIOUS JOURNEY

SILVER JUBILEE YEAR 2019

Indira Group of Institutes journey started way back in 1994 with humble beginning of one institute and four classrooms, and today with the Charismatic leadership of Dr. Tarita Shankar – Chairperson IGI and relentless efforts of Prof. Chetan Wakalkar – Group Director IGI, Indira has acquired one of the most preferred education destination in Management, Commerce & Science, Engineering, Architecture, Mass Communication, K2 Schools (1st Std. to 12 Std. CBSE Board) in Pune region. Today more than 10,000 students are studying in multiple programs under Indira Group Institute’s multiple campuses.



ADMISSION PROCEDURE

ACADEMIC YEAR 2020 – 22



Eligibility:

A candidate is declared eligible for PGDM Courses, if he/she has passed the degree examination from a recognized university with a minimum of 50% marks and minimum 45% marks for Reserved category from any state in India. Such candidate's application must be accompanied with relevant caste certificates and non-creamy layer certificates at the time of confirming the admission. Absence of such certificates at the time of submitting the Admission application forms for admission to the course disqualifies them from reserved category seats, and such candidates will be considered for open/general category. 20% of the sanctioned seats are institute level seats. Final year degree students, who have not received their result will be allowed to appear for the admission process, provided at the time of taking admission they have a certificate from their college/university about being a final year student awaiting result.

Before applying for admission process for INDIRA PGDM Program, candidates must have a written test score of any of the following tests: AICTE-CMAT/CAT/XAT/MAT/ATMA/G-MAT / State level Entrance Test (MH-CET) Candidates will be shortlisted for admission to its mentioned courses based on – Indira Common Admission Process (ICAP) - 2020:

Admission to Indira PGDM will be based on performance of candidates in following categories of ICAP:

No.	Component	IGI Weightage
1.	Score in Common Entrance tests (CAT /MAT/XAT/ATMA/CMAT/ GMAT/ State level Entrance Test (MH-CET)	35%
2.	Score in Academic Performance	15%
3.	GD & PI	45%
4.	Participation in Sports, Extra- Curricular activities, Academic Diversity & Gender Diversity	05%

*Note: The percentile scores of different entrance tests will be normalized by using a multiplier.

Process for ICAP – 2020

Stage 1: Registration for ICAP

Candidates will fill up the ICAP online registration form for GD, PI and Counseling, available on www.icap.indiraedu.com

Stage 2 – GD /PI and Counseling Process

Candidates will be required to be present in their choice of the city for ICAP process of GD, PI and Counseling.

The GD, PI and Counseling will be held in the following cities on the dates mentioned against them:

ICAP City	ICAP City	ICAP City	ICAP City
Pune	Indore Nagpur Ranchi Lucknow	Jabalpur Bhopal Jaipur Raipur Gwalior Kanpur Patna	Pune
Date: 21 st March 2020 Time: 9:30 AM	Date: 4 th April 2020 Time: 9:30 AM	Date: 5 th April 2020 Time: 9:30 AM	Date: 12 th April 2020 Time: 9:30 AM

Reporting Time for ICAP Process is 9.30 am sharp. Venue of ICAP process at respective locations / Cities will be communicated to students in the month of March, 2020.

Note: Dates mentioned above are tentative. Shree Chanakya Education Society reserves the right to change or allot a city other than the one requested by the candidates in the event of feasibility and circumstance beyond our control. While we are keen to have the admission process in all the centers mentioned above, we reserve the right to cancel any of the Centers depending upon the contingencies and such information will be conveyed to candidates well in advance through ICAP website and such candidates can enroll in the center closest to their city.

The addresses of other locations, reporting time and other related details will be conveyed to the students through the ICAP website in the month of March 2020.

Stage 3: Merit List for Admission

Merit lists for admission will be displayed by respective institutes on their institutes website and campus. The dates for the same will be intimated through respective institute website.

Note: For updated details regarding admission keep visiting respective Institute **websites: www.indiraisbs.ac.in and www.indiraiimp.edu.in**



FEE STRUCTURE

• 1st Year Fees - Batch 2020-21

Sr. No.	Category	Annual Fees PGDM / PGDM-Mkt.
1.	Tuition Fees	3, 25,000.00
2.	Development Fees	35,000.00
	Total	3, 60,000.00

• 2nd Year Fees - 2021-22

Sr. No.	Category	Annual Fees PGDM / PGDM-Mkt.
1.	Tuition Fees	3, 25,000.00
2.	Development Fees	35,000.00
	Total	3, 60,000.00

Fee Payment Schedule for PGDM courses:

1st Year

1st Installment: INR 1,25,000 on 15th May 2020

2nd Installment: INR 2,35,000/- that can be paid in two slabs

i.e- INR 1,20,000 one installment on 30th May and next installment INR 1,15,000/- on 30th June.

2nd Year

INR 3, 60,000 to be paid on or before 15th July 2020

Note: Cancellation of Admission & Refund of Fees will be as per AICTE Policy. Last date to cancel the admission is 30th June 2020.

Residential Facility:

On Campus Girls Hostel Fees: Rs. 44,000/- . Security Deposit (Refundable) Rs 5000/- & Administrative charges (Non Refundable) Rs. 5,000/- is to paid additional

Above fees to be paid in SCES Accounts (Tapasya Bldg OR Universe Campus) At the time of admission DD to be drawn in favor of SCES Hostels Thatwade Payable at Pune.

Boys Hostel Fees:

Rs. 33, 600/- For Akshar Hostel DD to be drawn in favor of Ms/ R Sequire

Rs. 5, 000/- Security Deposit (Refundable) & Rs 5,000/- Administrative Charges (Non Refundable) is to paid additional

Mess Fees :

For Boys & Girls Mess fees Rs. 43,700 /- (Inclusive of all taxes) to be paid in full at the time of admission by DD in favor of M/s Little Chef Café payable at Pune.

For All Hostel Students -

Aforesaid hostel fees details are approximate and it is subject to change. If the aforesaid hostel fee is revised then it will be intimated to students at the time of confirming their admission.

CONVOCATION BATCH 2015-17



Convocation of PGDM Students (ISBS & IIMP) - Occasion was graced by Shri. Ramdasji Athawale - Honourable Union Minister of state for Social Justice and Empowerment, Government of India.

It was a day marked by the presence of great talent of diploma recipients on campus. The event witnessed students and the faculty recall the academic performance of the graduating students and mesmerizing welcome dance performance by students of IGI. What was perhaps more invigorating was the passion in the hearts of the graduating students to add sustained value to their personal and professional goals. **The students were honored to receive their diploma certificates at the hands of Honourable Union Minister of state for Social Justice and Empowerment, Shri. Ramdasji Athawale.** In his motivating speech he stressed upon the role of Indian youth to create innovative sustainable solutions for our nation.

Dr Tarita Shankar, Chairperson IGI and Prof Chetan Wakalkar, Group Director IGI, proudly hosted the convocation ceremony and urged all students to emulate progressive leaders such as Mr Athawaleji, in creating value for the nation and stimulating economic growth.

The host Institutes, Indira School of Business Studies and Indira Institute of Management and respective Directors, Dr Renu Bhargava and Dr Pandit Mali welcomed the invitees from the Corporate, Parents of graduating students, Media, Alumni and Directors IGI.





PGDM PLACEMENTS

Placements Team @ INDIRA...

Making a job available to every student according to his capabilities. An active Corporate Relations team comprising of Directors and energetic and enthusiastic students have consistently made Indira Placements scaling new heights year on year.

At Indira, we ignite the students with passion which is the energy to keep them going with happiness, excitement and expectations. Students are encouraged to think unencumbered by prejudices and understand what is beyond the obvious.

We nurture inquisitive, enterprising and curious outlook of students.

Indira Group of Institutes has placements cell headed by Ms. Madhuri Sathe, Executive Director (Corporate Relations) who aim to provide suitable career and training to students according to her interest and capability. The interest of the students are looked into so that there will be a smooth transition into the corporate world. The institutes aims in assisting students for summer as well as final placements by arranging campus interviews for the recruitments in corporate houses and to all public sectors, private sectors and MNCs.



Below are some of the distinguished placements for Batch 2016-18 & 2017 - 19 the last batches:



Name- Abhinandan Pratap Singh
Company- Property pistol reality
Stream - PGDM (Marketing)
Packages - 8.76 LPA
City of Origin - Moradabad (UP)



Name- Vini Gupta
Company- Eclerx Service Pvt Ltd
Stream- PGDM (Marketing)
Packages- 6.53LPA
City of Origin- Agra (UP)



Name- Rachit Jain
Company- Karvy Stock Broking Limited
Stream- PGDM (Finance)
Packages- 7.5 LPA
City of Origin- Lucknow (UP)



Name- Pooja Singh
Company- HDFC Bank
Stream- PGDM (Marketing)
Packages- 6.62 LPA
City of Origin- Bhagalpur (Bihar)



Name- Gangu Jagadish
Company- Eclerx Service Pvt Ltd
Stream- PGDM (Marketing)
Packages- 6.53LPA
City of Origin - Visakhapatnam (A P)



Name- Nimisha Paharia
Company- HDFC Bank
Stream- PGDM (Marketing)
Packages- 6.57lpa
City of Origin- Uiiain (MP)



Name- Aniruddha Kiran Nakate
Company- Ghatge Patil Transport
Stream - PGDM (Marketing)
Packages - 6 L PA
City of Origin - Kolhapur (Maharashtra)



Name- Atul Arun Ahinave
Company - Capital via Global Pvt. Ltd.
Stream - PGDM (Marketing)
Packages - 5 LPA
City of Origin - Pune (Maharashtra)

PGDM PLACEMENTS



Name- Ritik Agarwal
Company-Capital via Global Pvt. Ltd.
Stream -PGDM (Finance)
Packages-5LPA
City of Origin -Durg (Chhattisgarh)



Name -Shivam Pathak
Company-Bajaj Allianz General Insurance
Stream-PGDM (Marketing)
Packages -5.25 LPA
City of Origin -Ujjain (MP)



Name-Kumar Animesh Aashu
Stream - PGDM (Marketing)
Company -HDFC Bank
Packages- 6.57LPA
City of Origin -Madhubani (Bihar)



Name- Ayush Jain
Stream- PGDM (Marketing)
Company- HDFC Bank
Packages- 6.57 LPA
City of Origin -Banswara (Rajasthan)



Name- Kavita Nadlamani
Company - Asset Analytix
Stream -PGDM (Marketing)
Packages-5 LPA
City of Origin - Nashik (Maharashtra)



Name- Meghna Urvashi
Company- Deloitte KM
Stream- PGDM (Marketing)
Packages- 6 LPA
City of Origin - Dhanbad (Jharkhand)



Name-Mohit Talreja
Company-HDFC Bank
Stream- PGDM (Marketing)
Packages- 6 .57LPA
City of Origin -Udaipur (Rajasthan)



Name- Pankaj Chandwani
Company -Deloitte US Taxation
Stream- PGDM (Finance)
Packages - 6 LPA
City of Origin - Rajnandgaon (MP)



Name -Simran Sethe
Company- Deloitte (US Taxation)
Stream- PGDM (Finance)
Packages- 6LPA
City of Origin -Delhi



Name - Paramveer Singh
Company - Deloitte (US Taxation)
Stream- PGDM (Finance)
Packages -6LPA
City of Origin - Udaipur, Rajasthan



Name - Aparna Nair
Company - Deloitte (KM)
Stream - PGDM (Marketing)
Packages - 6LPA
City of Origin - Patna (Bihar)



Name- Yogesh Dahatonde
Company- HDFC Bank
Stream- PGDM (Marketing)
Packages - 6.57 L PA
City of Origin -



Name-Vaibhav Patwari
Company- Infinity Research
Stream-PGDM (Finance)
Packages-5.57 LPA
City of origin -Bhilwara, Rajasthan



Name- Aayush Jain
Company-Bajaj Allianz General Insurance Company
Stream- PGDM (Marketing)
Packages-5.25 LPA
City of Origin -Banswara (Rajasthan)



Name- Linson K. Thomas
Company- HDFC Bank
Stream - PGDM (Marketing)
Packages-6.57 LPA
City of Origin -Mumbai (Maharashtra)



Name- Akash Singh
Company- HDFC Bank
Stream - PGDM (Marketing)
Packages - 6.57 LPA
City of Origin -Dhanbad (Jharkhand)



Name-Ayushree Parikh
Company- HDFC Bank
Stream - PGDM (Marketing)
Packages -6.57 LPA
City of Origin -Udaipur (Rajasthan)



Name- Nidhi Jain
Company - HDFC Bank
Stream -PGDM (Marketing)
Packages - 6.57 LPA
City of Origin - Indore (MP)



Name- Aman Dave
Company - HDFC Bank
Stream- PGDM (Marketing)
Packages-6.57 LPA
City of Origin - Raipur (Chhattisgarh)



Name- Mahiya Prakash
Company- Deloitte (US Taxation)
Stream- PGDM (Finance)
Packages -6 LPA
City of Origin -Patna (Bihar)



Universe Campus



In house sports



Auditorium



Inside campus



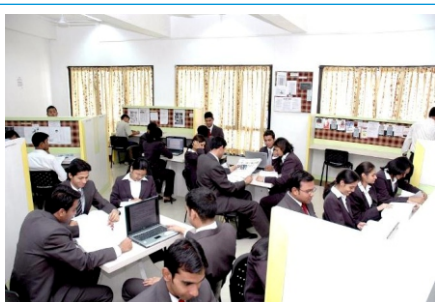
Outdoor sports



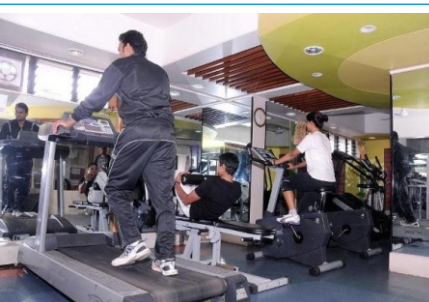
Library



Basket Ball Court



Computer Lab



Fitness Centre



Canteen





INDIRA

INDIRA SCHOOL OF BUSINESS STUDIES

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